

**NEW SEARCH ENGINE Revitalizes TRADITIONAL PRINT, BROADCAST MEDIA
Eliminates Click Fraud, Increases ROI for ADVERTISERS**

FAYETTEVILLE, N.C. – September 10, 2008 – tyBit.com, a unified search engine, today announced that it has officially launched out of its beta testing period and has activated its advertising module. tyBit is the only internet search solution that eliminates click fraud for its advertisers and provides itemized billing for all advertising dollars spent. It is also a no-cost private label search engine for traditional media so they can win back their advertisers, subscribers and revenue.

Currently averaging **2.1 million searches per day** and more than **50 million searches** in the month of August, tyBit allows users to use its search engine through a traditional Web portal at tyBit.com, Web browser toolbar and through its client side desktop application. During its beta period, more than 6,000 advertisers tested the tyBit Pay-Per-Click and Key-Word-Position ad module. "We have received over 40+ leads from our ads on tyBit, we love it," said Berge Kaprelian CEO of Beka Publishing.

Partners and affiliates who add tyBit search to their site receive 30% of the advertising revenue generated from searches with their site and 40% when users download the toolbar associated with a Partner or affiliate's Web site.

"We have established a superior search engine around a business model in which users, partners and advertisers all win," said Clarence Briggs, CEO of tyBit. "We were a victim of click fraud and it was the sense of being cheated that led us to create tyBit, a platform advertisers can trust that also provides the best search experience for its users." tyBit indexes multiple engines and data sources to deliver fast and relevant search results for its users and customizes search results to individual search habits.

"The current model of online advertising and revenue sharing is broken evidenced by problems traditional media companies are having when monetizing their online properties," said Clarence Briggs, CEO of tyBit. "We will partner with the traditional publications including newspapers and magazines to stop their revenue losses and rebuild their businesses. They are not being treated fairly."

About tyBit:

tyBit has achieved its current level of growth and positive cash flow with no outside funding, only a debt-to-common-stock conversion with its affiliated two-time INC 500 company AIT.com. AIT is a Web hosting and domain registration company that has achieved 12 straight years of sustained profitability. DH Capital, LLC is working with tyBit to select investors for its first round of funding. Companies and individuals who operate Web-based services and media sites and need to increase visitors or monetize existing user traffic should contact tyBit for more information on its advertising, partner and affiliate programs. For more information on tyBit, visit www.tybit.com, e-mail info@tyBit.com or call 1-877-404-7250.

